



SCHOOL OF  
**BUSINESS &  
LEADERSHIP**  
KENTUCKY CHRISTIAN UNIVERSITY

## **Mission Minded Leadership Conference**

### **Sponsorship Opportunities**

Partner with Kentucky Christian University to equip students, educators, coaches, and community leaders with Christ-centered leadership tools that create lasting impact.

All sponsors receive recognition, visibility, and direct engagement with attendees.

#### **Presenting Sponsor — \$5,000 (Limited to 1)**

- Top logo placement on all event marketing (website, flyers, social media, email)
- Logo on main stage screen before sessions and during breaks
- Verbal recognition from the stage during opening and closing sessions
- Vendor table in high-traffic area
- Full-page ad in event program or digital program
- Opportunity to include branded items or flyers in attendee bags
- 10 complimentary conference registrations
- Post-event recognition on KCU and conference social media

#### **Gold Sponsor — \$2,500**

- Logo on conference website and printed marketing materials
- Logo displayed on screen during session breaks

- Verbal recognition during the event
- Vendor table
- Half-page ad in event program or digital program
- Opportunity to include flyer or promo item in attendee bags
- 6 complimentary conference registrations
- Social media thank-you post

### **Silver Sponsor — \$1,000**

- Logo on conference website and sponsor slide rotation
- Vendor table or display space
- Quarter-page ad in event program or digital program
- Opportunity to include flyer in attendee bags
- 4 complimentary conference registrations
- Social media thank-you post

### **Bronze Sponsor — \$500**

- Business name listed on website and sponsor slides
- Name listed in event program or digital program
- Opportunity to place flyer or promo item in attendee bags
- 2 complimentary conference registrations
- Social media thank-you post

### **Community Supporter — \$250**

- Business name listed on website and sponsor slides
- Name listed in event program or digital program

- 1 complimentary conference registration
- Social media thank-you post

### **Optional Targeted Sponsorships**

#### **Lunch Sponsor — \$1,500**

- Logo displayed in dining area
- Verbal recognition during lunch session

#### **Coffee and Refreshment Sponsor — \$750**

- Signage at refreshment stations
- Sponsor slide recognition

#### **Student Registration Sponsor — \$500**

- Helps cover conference costs for students and ministry leaders

### **Why Sponsor the Mission Minded Leadership Conference**

- Reach students, educators, coaches, and nonprofit leaders
- Align your business with faith-based leadership and service
- Gain direct visibility with future professionals and decision-makers
- Support leadership development in our region

### **Become a Sponsor**

For sponsorship opportunities, please contact:

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