



Kentucky  
Christian  
University

Keeran School of  
Bible & Ministry

Student Achievement  
2025

**KENTUCKY CHRISTIAN UNIVERSITY**  
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The background features a large, abstract geometric design. A prominent red shape, resembling a stylized 'K' or a series of overlapping planes, dominates the left and bottom portions of the frame. This red shape is set against a white background that is partially obscured by a dark grey or black area in the bottom-left corner. The overall aesthetic is clean, modern, and architectural.

# Student Achievement

## Goal 1:

Students will persist in  
enrollment at KCU

**KEERAN SCHOOL OF BIBLE & MINISTRY**  
**ACHIEVEMENT GOAL 1, PERFORMANCE INDICATOR 1**  
**FIRST-TIME, FULL-TIME FRESHMEN FALL TO SPRING RETENTION RATE**

The fall-to-spring retention rate for first-time, full-time freshman students with a first or second major in the Keeran School of Bible and Ministry (KSBM) will be equal to or greater than the fall to spring retention rate of the previous freshman cohort's fall to spring retention rate. The minimum threshold (72.5%) is equal to the KSBM 5-year average rate minus SD\*1. The aspirational goal (91.6%) is the average rate plus SD\*1 (SD=9.6). (Freshman Cohort Indicator)

**Measure**

Calculate the percentage of the first-time, full-time freshman cohort who return to spring semester following the first fall semester of attendance. Compare the percentage of return to the preceding year's return rate. Peer comparison data is not available for this indicator.

**Analysis of Data and Outcomes**

FRESHMAN COHORT												
	F19		F20		F21		F22		F23		F24	
	COUNT	%	COUNT	%	COUNT	%	COUNT	%	COUNT	%	COUNT	%
FALL TO SPRING	19/23	82.6	7/10	70.0	15/20	75.0	11/12	91.7	10/11	90.9	7/8	87.5
INSTITUTIONAL COMPARISON	157/213	76.4	113/175	64.6	120/173	69.4	116/144	80.6	79/167	47.3	117/163	71.8
MALE	14/18	77.8	3/5	60.0	12/17	70.6	8/9	88.9	9/9	100	4/5	80
FEMALE	5/5	100	4/5	80.0	3/3	100	3/3	100	1/2	50	3/3	100
<b>ETHNICITY</b>												
US NONRESIDENT	--	--	--	--	1/1	100	2/2	100	1/1	100	--	--
HISPANIC	--	--	--	--	1/1	100	--	--	--	--	--	--
AMERICAN INDIAN OR ALASKA NATIVE	--	--	0/1	0	--	--	--	--	--	--	--	--
ASIAN	--	--	--	--	--	--	--	--	--	--	--	--
BLACK/AFRICAN AMERICAN	1/3	33.3	1/1	100	--	--	--	--	--	--	--	--
PACIFIC ISLANDER	--	--	--	--	--	--	--	--	--	--	--	--
WHITE	18/20	90.0	6/8	75.0	12/17	70.6	8/9	88.9	9/10	90.0	7/8	87.5
TWO OR MORE RACES	--	--	--	--	--	--	1/1	100	--	--	--	--
UNKNOWN	--	--	--	--	1/1	100	--	--	--	--	--	--
<b>MAJOR</b>												
AA MINISTRY	--	--	--	--	--	--	1/1	100	1/1	100	--	--
BA ADVANCED BIBLICAL STUDIES	--	--	--	--	--	--	0/1	0	--	--	--	--

BIBLE & MINISTRY: CHRISTIAN LEADERSHIP	--	--	--	--	--	--	--	--	--	--	1/1	100
BIBLE & MINISTRY: CAMPUS MINISTRY	--	--	--	--	--	--	--	--	0/1	0	1/1	100
BIBLE & MINISTRY: PASTORAL CARE	1/1	100	--	--	--	--	--	--	--	--	--	--
BA BIBLE & MINISTRY: PREACHING MINISTRY	--	--	--	--	--	--	1/1	100	1/1	100	1/1	100
BS BIBLE & MINISTRY: PREACHING MINISTRY	--	--	--	--	--	--	--	--	--	--	0/1	0
BA BIBLE & MINISTRY: YOUTH AND FAMILY	--	--	--	--	--	--	1/1	100	--	--	--	--
BS BIBLE & MINISTRY: YOUTH AND FAMILY	2/2	100	1/1	100	3/3	100	2/2	100	4/4	100	3/3	100
BIBLE & WORSHIP: WORSHIP LEADERSHIP	1/1	100	1/1	100	1/1	100	--	--	1/1	100	--	--
BS BIBLICAL STUDIES	12/16	75.0	5/8	62.5	8/11	72.7	6/6	100	3/3	100	1/1	100
CHRISTIAN LEADERSHIP: CHRISTIAN MINISTRY	--	--	--	--	0/1	0	--	--	--	--	--	--
MINISTRY	3/3	100	--	--	2/3	66.7	--	--	--	--	--	--
WORSHIP	--	--	--	--	1/1	100	--	--	--	--	--	--

**Outcome**

The KSBM fall-to-spring retention rate for the fall 2024 freshman cohort was 87.5% as compared to 90.9% for the fall 2023 cohort. The minimum threshold of 72.5% was met. The aspirational goal of 91.6% was not met; however, only one student was not retained. The retention rate was affected by having fewer than 10 full-time, first-time freshmen. The fall 2024 KSBM fall-to-spring retention rate is above the institutional fall-to-spring retention rate (71.8%).

**KEERAN SCHOOL OF BIBLE & MINISTRY**  
**ACHIEVEMENT GOAL 1, PERFORMANCE INDICATOR 2**  
**FIRST-TIME, FULL-TIME FRESHMEN FALL TO FALL RETENTION RATE**

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The fall-to-fall retention rate for first-time, full-time freshman students with either a first or second major from the Keeran School of Bible and Ministry (KSBM) will be equal to or greater than the previous freshman cohort's fall-to-fall retention rate. The minimum threshold (44%) is equal to the KCU 5-year average rate minus SD\*1. The aspirational goal (70.5%) is the AIKCU 5-year average rate plus SD\*1. (Freshman Cohort Indicator)

**Measure**

Calculate the percentage of the first-time, full-time freshman cohort who return to the following fall semester after the first fall semester of attendance. Compare the percentage of return to the preceding year's return rate.

**Analysis of Data and Outcomes**

FRESHMAN COHORT						
	F18	F19	F20	F21	F22	F23
FALL TO FALL	68%	48%	70%	15%	92%	91%
INSTITUTIONAL COMPARISON	70%	50%	60%	45%	46%	45%
PEER INSTITUTIONS						
AIKCU PEERS	69.4%	70.1%	70.8%	66.9%	69.6%	69.1%
NATIONAL PEERS PRIVATE, NOT-FOR-PROFIT, 4-YEAR OR ABOVE, < 1,000	67.6%	69.9%	68.8%	69%	70%	69.5%
NATIONAL OVERALL RATE	70.8%	71.5%	70.7%	69.9%	71.4%	72%

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS)

**Outcome**

The fall-to-fall retention rate for the fall 2023 freshman cohort was 91% as compared to 92% for the fall 2022 cohort and 15% for the fall 2020 cohort. The minimum threshold and aspirational goal were both met.

The background features a large, abstract geometric design. A prominent red shape, resembling a stylized 'L' or a large bracket, is positioned on the left side, extending from the top to the bottom. This red shape is set against a white background that is partially obscured by a black triangular area in the bottom-left corner. The overall composition is clean and modern, with sharp lines and a limited color palette.

# Student Achievement

## Goal 2:

Students will complete programs  
in a reasonable timeframe

**KEERAN SCHOOL OF BIBLE & MINISTRY**  
**ACHIEVEMENT GOAL 2, PERFORMANCE INDICATOR 1**  
**FIRST-TIME, FULL-TIME FRESHMEN GRADUATION RATES**

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The percentage of students who enter as first-time full-time freshmen and complete their degree within 150% of the typical time to complete a baccalaureate degree (6 years) will be equal to or greater than the previous cohort's completion rate. The aspirational goal (52.4%) is equal to the three-year average rate plus the STD\*1 and the minimum threshold (18.7%) is the average two-year mean score minus the STD\*1. (Freshman Cohort Indicator)

**Measure**

Calculate the total number and percentage completing the program within 150% of the normal timeframe.

**Analysis of Data and Outcomes**

GRADUATE COHORT											
	Degree-Seeking Cohort	Completers of Program Within 4 Years		Completers of Program Within 5 Years		Completers of Program Within 6 Years		Still Enrolled		Completion Rate	
2016	24	5	20.8%	0	0%	0	0%	0	0%	5	20.8%
2017	20	5	25.0%	0	0%	0	0%	0	0%	5	25.0%
2018	29	14	48.3%	0	0%	2	6.9%	0	0%	16	55.2%
2019	23	5	21.7%	2	8.7%	0	0%	0	0%	7	30.4%
2020	10	4	40.0%	1	10.0%			0	0%	4	44.4%
2021	18	1	5.6%					1	5.6%	1	5.6%

**Outcome**

The 2019 first-time, full-time student cohort had a completion rate of 30.4% within 150% of the typical time to complete a baccalaureate degree (6 years), as compared to a 55.2% completion rate with the 2018 cohort. The minimum threshold was met; however, the aspirational goal was not met.

**KEERAN SCHOOL OF BIBLE & MINISTRY**  
**ACHIEVEMENT GOAL 2, PERFORMANCE INDICATOR 2**  
**GRADUATE STUDENT GRADUATION RATES**

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The percentage of graduate students who complete their degree within 2.5 years will be equal to or greater than the previous cohort. The aspirational goal is equal to the five-year average rate plus STD\*1 (67.3%) and the minimum threshold is the five-year average rate minus STD\*1 (20.4%). (Graduate Student Cohort Indicator)

**Measure**

Calculate the total number and percentage completing the program within a 2.5-year timeframe.

**Analysis of Data and Outcomes**

GRADUATE COHORT											
	Degree-Seeking Cohort	Completers of Program Within 2.5 Years		Completers of Program Within 3 Years		Completers of Program Within 4 Years		Still Enrolled		Completion Rate	
2016	6	0	0%	2	33.3%	2	33.3%	0	0%	5	83.3%
2017	8	2	25.0%	2	25.0%	1	12.5%	0	0%	5	62.5%
2018	14	3	21.4%	4	28.6%	0	0%	0	0%	7	50.0%
2019	7	3	42.9%	1	14.3%	0	0%	0	0%	4	57.1%
2020	9	4	80.0%	1	11.1%	0	0%	0	0%	6	66.7%
2021	4	2	50.0%	1	25.0%	0	0%	0	0%	3	75.0%
2022	11	1	9.1%	1	9.1%			0	0%	2	18.2%

**Outcome**

The 2022 graduate student cohort had a completion rate of 9.1% within 2.5 years, as compared to 50% completion rate with the 2021 cohort. The minimum threshold was not met.



# Student Achievement

## Goal 3:

Students will increase post-graduation success with employment rates and participation in graduate and professional education

**KEERAN SCHOOL OF BIBLE & MINISTRY**  
**STUDENT ACHIEVEMENT GOAL 4, PERFORMANCE INDICATOR 1**  
**GRADUATE SCHOOL ENTRANCE RATES**

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Undergraduate alumni will enroll in graduate school within two years of graduation as self-reported through an alumni survey. The minimum threshold is equal to the three-year average minus SD\*1. The aspirational goal is equal to the three-year average plus SD\*1. (Overall Population Indicator)

**Measure**

Evaluate the number of graduating students who enroll in graduate school within two years of undergraduate graduation. The measure will utilize a survey emailed to recent graduates.

**Analysis of Data and Outcomes**

GRADUATE SCHOOL ENTRANCE RATES						
Graduation Year	Did not enroll		Less than 2 years		More than 2 years	
	Count	%	Count	%	Count	%
2019	2/2	100%	0/2	0%	0/2	0%
2020	1/1	100%	0/2	0%	0/1	0%
2021	1/1	100%	0/1	0%	0/1	0%
2022	2/4	50%	1/4	25%	1/4	25%
2023	-	-	-	-	-	-
2024	-	-	-	-	-	-

**Outcome**

No 2023 or 2024 graduates from the Keeran School of Bible & Ministry responded to the alumni survey. The number of respondents to the alumni survey was too low to provide an accurate assessment of graduate school entrance rates from recent graduates. Consideration will be given to finding ways to better measure this success metric in the future.

**KEERAN SCHOOL OF BIBLE & MINISTRY**  
**STUDENT ACHIEVEMENT GOAL 3, PERFORMANCE INDICATOR 2**  
**EMPLOYMENT RATES**

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The percentage of graduates who are employed full-time within six months of graduation as self-reported through an alumni survey will be equal to the three-year average. The minimum threshold is equal to the three-year average minus SD\*1. The aspirational goal is equal to the three-year average plus SD\*1. (Overall Population Indicator)

**Measure**

Evaluate the number of graduates who are employed full-time within six months of graduation. The measure will utilize a survey emailed to recent graduates.

**Analysis of Data and Outcomes**

EMPLOYMENT RATES										
	2020		2021		2022		2023		2024	
	Count	%	Count	%	Count	%	Count	%	Count	%
<b>Employed within 6 months</b>	3/3	100%	1/1	100%	4/4	100%	1/1	100%	-	-
<b>Sought a position in field of study</b>	1/3	33%	1/1	100%	2/4	50%	0/1	0%	-	-
<b>Sought a position not in field of study</b>	1/3	33%	0/1	0%	0/4	0%	0/1	0%	-	-
<b>Was already employed</b>	1/3	33%	0/1	0%	1/4	25%	1/1	100%	-	-
<b>Did not seek employment</b>	0/3	0%	0/1	0%	1/4	25%	0/1	0%	-	-
<b>Pursued additional education in field of study</b>	1/3	33%	0/1	0%	2/4	50%	0/1	0%	-	-

<b>Pursued additional education not in field of study</b>	1/3	33%	0/1	0%	0/4	0%	0/1	0%	-	-
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**Outcome**

No 2024 graduates from the Keeran School of Bible & Ministry responded to the alumni survey. The number of respondents to the alumni survey was too low to provide an accurate assessment of graduate school entrance rates from recent graduates. Consideration will be given to finding ways to better measure this success metric in the future